

## ABSTRACT OF THE DISCLOSURE

An image output device of the invention includes an XHTML analyzer module 22 that analyzes each input XHTML file and generates RGB data, a conversion unit 30 that converts the RGB data into CMYK print data, and a print execution module 34 that transfers the print data to a print head to execute printing. The image output device receives input of an object image from any of a digital television set 50, a digital camera 52, and a personal computer 54 and acquires data representing the format of the input object image. The image output device identifies the format of the input object image based on the acquired data and assigns an adequate one for the identified format among the XHTML analyzer module 22, the conversion unit 30, and the print execution module 34 to process the input object image. This arrangement assigns the processing of the input object image, based on the identified format (type) of the input object image, and thus enables the input object image to be processed efficiently for printing.